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Society for the Advancement of Blood Management Selects Talley Management Group, Inc. as AMC

SABM, the scientific and evidence-based group, will join TMG as a new client partner

MOUNT ROYAL, NJ – October 9, 2019 – [The Society for the Advancement of Blood Management \(SABM\)](#) a Society recognized as a key educational resource for Patient Blood Management, has joined [Talley Management Group, Inc. \(TMG\)](#), a leading association management company dedicated to creating stronger communities and human connections to enhance global society for over 30 years. TMG will provide full-service management while assisting SABM with advancing its Mission of improving health, increasing safety and reducing healthcare costs through the advancement of scientific knowledge and practice in patient blood management.

“The foundation SABM was built on and the dedication the Society has to its Mission are two of the key factors the SABM TMG team will keep as their primary focus, regardless of the task,” said Talley Management Group, Inc. COO Joseph Sapp, CAE. “TMG has extensive knowledge and experience partnering with scientific and evidence-based groups and we are excited to bring our expertise to this growing Society.”

Founded in 2001, the Society for the Advancement of Blood Management (SABM) was started by a group of dedicated volunteers who saw a need for a new way of thinking. The SABM founders realized that patient blood management (PBM) ought to be the standard of care, and that blood transfusion should be viewed as the alternative. SABM is dedicated to improving patient outcomes through optimal blood management.

SABM works to promote education and training to achieve change through a multidisciplinary approach to patient blood management and utilization. This is done by creating a source of knowledge for all types of blood management strategies. The Society’s goal is to work toward incorporating patient blood management modalities into clinical practice and help the public and medical communities to embrace the benefits of simple, safe and effective patient blood management strategies.

For more information about Talley Management Group, Inc. and its services, visit talley.com.

About Talley Management Group, Inc. (TMG)

Talley Management Group, Inc., (TMG) is a full-service association management company. Founded in 1987, TMG has over 20 full-service association clients and provides event planning and consulting services to many more. Its mission is to create stronger communities and human connections to enhance global society. For more information on TMG, its services and full client partner list, visit talley.com, on Facebook [@talleymanagement](#), on Twitter [@TalleyMgmt](#) and on LinkedIn.

About the Society for the Advancement of Blood Management (SABM)

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